

## RINGGOLD CVB

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Convention and Visitors Bureau Meeting Agenda for Tuesday, September 3rd, 2024 5:30 p.m. at the Ringgold City Hall

- I. Call to Order
- II. Old Business
  - A. Approval of Minutes August 6, 2024 (pgs. 2-3)
  - B. Strategic Planning- Hotel Motel Tax Revenue- Vaughn
  - C. Audio System- Vaughn (pg. 4-7)
  - D. Calendars- Vaughn
- III. New Business
  - A. Financial Report- Vaughn (pgs. 8-9)
  - B. Haunted Depot Marketing- Klementisz (pgs. 10-20)
  - C. Christmas Lights- Klementisz
  - D. Managers Update- Klementisz
- IV. Executive Session As needed, the CVB may take action on issues relating to Personnel, Land Acquisition, and/or Legal issues following the Executive Session.
- V. Adjournment